

Minutes

Valley View Area Chamber of Commerce

Monthly Membership Meeting

September 26, 2023 @ 6pm Edge of the Lake Vineyard

I. Call to Order 6:00

II. Pledge and Prayer

III. Approval of Minutes 8/29/23 – Motion Lindsay / 2nd Laura / Approved (unanimous)

IV. President Report – Shelly Baccus

- a. NEW! Business Enhancement and Community Outreach Program: The funds from the banquet in January are going to go back to our members. Applications for up to \$500 are available to our members. Details to follow.
- b. Beautification of the Square (Seasonal / Holiday Flags for the Polls, Lighting around the Pavilion, Tables, Other): Funds from flip the flock will go toward this project. Every week Shelly speaks to the mayor about city events. Another option will be painting the side of the city building.
- c. Webmaster Position Open: We are looking for a new webmaster to take over the Chamber website. Please send your info to the Chamber.
- d. October Member Meeting – 24th: Because of Halloween, we are moving the meeting to a week prior October 24th 6pm at Firelight Vineyards.

V. Vice President Report – Laneva Dison

- a. Response to Open Forum
 - i. Chamber Luncheons: We have been tossing this idea around for a while. Because we are actively trying to grow Wake up Wednesday, we will continue this event until the end of the fiscal year. If this event doesn't continue to grow, we can try a new.
- b. Board Votes
 - i. Process website payments through Wix instead of Square: We will use SQUARE to process in-person sales, but will use WIX online.
 - ii. Current membership levels will remain in effect through the end of this fiscal year. If you are a tiered business, we'll need your input as we look at other options in the future: Next year options may change.
 - iii. Banquet budget was passed. Profits will be earmarked for the Business Enhancement Program fund for businesses to apply up to \$500 per members (details to follow): Budget is available online if you'd like to view it.
 - iv. Bylaws Amendment - Duties of Directors: The bylaws were not changed. We added a definition for "director". You can find this change in Section V, Section 3. Bylaws are available online under "documents and links" in the members area of the website.

VI. Treasurer Report – Kathy Patrick

- a. Amending accepted budgets: When you have a budget that needs adjusting, please re-submit your budget to the board of directors for reconsideration.
- b. Financial Report for this month was made available to all members present at the meeting. Donations have been coming in for our upcoming events. Christmas Parade has received \$4,150 and Trunk or Treat has received \$200. Wine Walk has received \$1,000, and \$285 for vendor spaces. Compared to last year, at this time of year our total assets were around \$34,000. This year it's at \$52,000.

VII. Directors Report – Shara LeMaster & Laura McMullen

- a. Upcoming Election for Director, Secretary, and President
 - i. Deadline for Board nominations is October 15th so please nominate yourself or someone you know! (Beautification of the Square and Voting for Chamber Awards will be on the ballot. There will be 3 nominations and one write in per category.)

VIII. Committee Updates

- a. Wine Walk: Meredith Eaton – Thank you to the committee! As of today, we have 40% higher sales than we did last year. 132 tickets sold. VIP tickets include: Logo wine glass, line fast pass, private VIP tent access with food, and more. Get your tickets because there are only 27 left! Facebook advertising posts went out last week. Radio announcements start next week. Please contact Meredith Eaton for more information mereditheaton99@gmail.com
- b. Trunk or Treat: Kelly Ann Smith - We still need trunks! We have 21/30 trunks committed. Trunk set up starts at 2pm. The event is 4-8pm. Please contact kellyannscraftcorner@gmail.com for more information.
- c. Christmas Parade: Shelly Baccus – The chair is absent. Float entry is free! Please apply to be a Vendor. The event starts at 6pm. Parade starts at 7:30pm.
- d. Membership: Perry Patrick – Ribbon cuttings have slowed a bit because of the hot weather. Vermeer Texas-Louisiana is on November 15th at noon. Welcome new members! Please come to our Wake up Wednesday event and play games and get to know other chamber members.
- e. Hidden Gems: Shelly Baccus – If you do not have a brick and mortar, please showcase your business on Sunday, November 5th at Firelight Vineyards from 3-7pm. Food and drinks will be provided. To participate, please reach out to Glendy Metcalf glendy.sipandgogh@gmail.com or Meredith Eaton mereditheaton99@gmail.com
- f. Banquet: Amy Ferris – This will be a really special event for all of our members called Winning Together. The event will take place at Whispering Oaks on January 6th Doors open at 5pm, Casio starts at 6pm, and awards start at 8pm. Ticket prices are still being decided on and will go on sale around November 1st. If you want to donate a prize for the casino prizes, this is an amazing way to showcase your business. Please contact Amy Ferris if you want to donate: directoramy@valleyviewchamber.org

IX. Open Forum

- a. Chris from Edge of the Lake – We have a wine pairing dinner this week on Thursday and Friday. Dinner starts at 7:15. \$125 dinner, four courses, and a special wine. Please contact chris@eotlvineyard.com
- b. Laura McMullen – Request that we join the Gainesville Chamber of Commerce for \$75. Thank you Doug for bringing the flag to the meeting and the volunteers for putting out banners for the Wine Walk.
- c. Marlene Phillips from Red River Rides: We have 3 vehicles that drive people to wineries as the DD! Please call us for more into. 571-345-8377 or email red.river.rides.tx@gmail.com
- d. Lindsay Stone from Stone Beauty Co. - We are supporting Refuge for Women at the Wine Walk so please come play Chic-tac-toe to support this amazing charity.

X. Mad Minute – Laura Mc Mullen

- a. Lindsay Stone – New Retinol Cream coming out called Evergreen, it's green!
- b. Kevin Latham – North Texas Reality. We sell everything from tiny homes to ranches.
- c. Rustic Ranch – located in ONE13 Collab. Football cups are now in stock! Everything is at 50% in Gainesville at Hunkyfory.
- d. Hair Garage – Open Sunday and Monday located in ONE 13. Please make an appointment, no walk ins.
- e. Edge of the Lake – This is the last weekend open until 8pm. After next week we'll be open till 7pm. Please join us for dinner!
- f. Kelly Ann Craft Corner – we are located in ONE13 plus workshops! October 22 at Bluebonnet is the next letterboard workshop. Firelight workshop is October 29th.
- g. Tom Kilgore – We have received our funding! 555wine.com to get more info about our official opening date.
- h. Valley View UMC – You're all invited to our October 29th Singing event. Blessing of the Animals is on the same day!
- i. Bluebonnet Café – If you haven't been in, why not? We are open on the night of the Wine Walk with our pasta bar. We'll be open 4-8pm.
- j. Fluid Details – Billy Dison: Local mobile detailing for cars, boats, planes. Find us on fb @fluiddetails
- k. Hair Garage – It's taken us 7 years to get here, and we're glad to in Valley View!
- l. Red River Rides – October is our favorite month to give rides because of the Wine Trail. Call us!
- m. Firelight – October 8th is our Sip n Gogh paint party. Tickets are \$30.
- n. Perry Patrick – Our store is live! Scan the QR code to shop.
- o. Landeros Fence and Construction LLC – We serve all of the DFW area. Fencing and Construction.

XI. Meeting Adjourn 7:07pm

Welcome NEW! Members & Renewals

Buban Financial Services	Hair by Leigh Ann
Hair Garage	Vermeer Texas-Louisiana
Texas Duck Dogs LLC	Wild Willow Boutique LLC
All Star Auto Glass	Valley View Education Foundation