

Minutes

Valley View Area Chamber of Commerce

Monthly Membership Meeting

June 27, 2023 @ 6pm Edge of the Lake Vineyard

- I. **Call to Order** - 6:01 pm Board Members present: Shelly Baccus, Laneva Dison, Lindsay Stone, Amy Ferris, and Laura McMullen. Board Member not present: Kathy Patrick.
- II. **Pledge and Prayer** – Laura McMullen
- III. **Approval of Minutes (5/30/2023)** - Motion to approve Meredith / 2nd Chris McIntosh / Approved
- IV. **President Report – Shelly Baccus**
 - a. Denise Martin Pearse Scholarship Winner – Zoe Gibson (Denise was a founding member of the Chamber, very involved in the Valley View ISD. A scholarship was created in her name)
 - b. Logo Contest Winner - Katie Eaton \$200 Logo Contest Winner
 - c. Board Office Hours – Phone calls and text messages to the board should be sent before 6pm. A 7 day notice is requested for all calendar additions. Email the webmaster@valleyviewchamber.org
 - d. Call for Committee Chair for Hidden Gems / Non-consumable Business Highlight Event – We want to highlight the 80%+ businesses that have non-consumable businesses and those without a storefront. The senior center is an option to hold this event. No members in attendance volunteered.
 - e. Wake Up Wednesday – The first wake up Wednesday was a success! Thanks for attending. Our next wake up Wednesday is July 12th at 7am at the Bluebonnet Café. If you or your business is interested in sponsoring a Wake Up Wednesday, please contact. Contact the membership chair: Perry Patrick membership@valleyviewchamber.org. It's once a month, the 2nd Wednesday of each month. It does not have to be hosted at the café. Refreshments and location is up to the business.
 - f. Upcoming 7th Board Member Election Update – The 7th board member election is underway. Email directoramy@valleyviewchamber.org or directorlaura@valleyviewchamber.org. We'd love to have you join us on the board! There is a time commitment: 2 monthly meetings. It's a 2 year term.
- V. **Vice President Report – Laneva Dison**
 - a. Response to Open Forum – No signups last meeting
 - b. Board vote regarding non-profit membership fees – Non-profit orgs can join the Chamber at the Small Business price of \$75. Churches will remain free. The City of Valley View also has a \$0 membership fee. What about an LLC with multiple businesses?
- VI. **Treasurer Report – Shelly Baccus**

- a. Quickbooks data entry complete!! Big thank you to Sherry Grey & Kathy Patrick – The past 2 years have been added to Quickbooks. It's estimated it took 67 hours to complete. CPA has been hired from Gainesville, TX and the taxes are being done now.

VII. Directors Report

- a. Laura McMullen – 'Making the most of your membership' information packet – Discussion by Laura on how to make the most of your membership. Why join the chamber, what does the chamber do for me? A document was prepared listing ideas answering these questions as well as ways to maximize your membership and take advantage of chamber opportunities. A copy of this packet is available to all members and you can get a copy by emailing directorlaura@valleyviewchamber.org. Members are encouraged to use the membership list available on the website to find businesses to use.

VIII. Committee Updates

- a. Membership – Perry Patrick: He is absent.
- b. Wine Walk – Laura McMullen: Next meeting is July 18th 6pm @ Firelight. Early bird tickets are on sale now!
- c. Flip the Flock – Syndelyn Langston: She is absent. Shelly Baccus discussed Flip the Flock fundraiser. Next year we would like to purchase more flamingos and signs explaining what flocking is. A survey will be available for members to fill out with suggestions on how to spend the money. Watch your email!

IX. Open Forum

- a. Chris McIntosh – Is there an LLC membership price for an umbrella company with multiple businesses underneath?

X. Mad Minute – Laura McMullen

- a. Firelight Vineyards – thank you to the Chamber for the posting about their 8th birthday. Open mic night needs musicians for this Saturday.
- b. ONE13 Collaborative – Group of small businesses working together, not competing. The Glow House (Syndelyn Langston) is available for facials and skincare.
- c. Alicia Barker – Texas Health Resources hospital in Denton, foundation, and community impact. Sanger was one of their recent projects for special needs children. She raises money to use for this event.
- d. Colleen Hammond – Business consultant for businesses with 5 years of business, 5 million, or 5 employees. She was SMS Marketing for 6 years, has 40 years of advertising experience.
- e. Lindsay Stone – New cleansing Balm available for members.
- f. Laura McMullen – Rustic Ranch is a member of the ONE13 collective. Gifts, home décor, etc. They will open this Saturday at 10am – 6pm, Sunday 10am-2pm.
- g. RAD wellness – Amy Ferris discussed supplement line now available at ONE13 Collaborative.

- h. Laneva Dison – Dison Personal Assistant discussed being involved in the Chamber and thanked everyone for the referrals. Encourage other members to get involved in the Chamber! (She won the POT!)
 - i. Jean Scott – Website is up! Christmas in July Special is going now – ALPACASARECUTE for 20% off.
- XI. **Meeting Adjourn – 7:01** Glendy Metcalf moves to adjourn / 2nd Laura McMullen / Meeting adjourned

Welcome NEW! Members

Omni Marketing Group

Lands Commercial

Greystone Roofing, LLC

ONE13 Collaborative

Zanni Knight

// Prepared by Lindsay Stone 6/27/2023