

# Minutes

## Valley View Area Chamber of Commerce

Monthly Membership Meeting

Tuesday January 30, 2024 @ 6pm Firelight Vineyard

- I. **Call to Order** 6:00pm
- II. **Pledge and Prayer**
- III. **Approval of Minutes 11/28/23** Motion by Chris McIntosh / 2<sup>nd</sup> Doug Lemaster / Approved
- IV. **President Report – Shelly Baccus**
  - a. Business Enhancement Program – Applications are due March 1<sup>st</sup> and when completed, email to [directorcynthia@valleyviewchamber.org](mailto:directorcynthia@valleyviewchamber.org). Please read carefully! Incomplete application will not be considered. – Discussion was had about the program. Up to \$500 per business is allowed.
  - b. Christmas lights – The contract with Stash lighting was voided because the plug was cut by a person who was not employed by the company. We are looking for another business (hopefully a chamber member!) to take over this job for next year. Please submit your bid to the board if you are interested.
  - c. Scholarship Committee Chair – This year we are awarding \$1,000 to 2 students and we need a committee chair. A call for a committee chair was made: Doug LeMaster volunteered. The scholarship is open to Valley View and Era students.
  - d. The circus is coming to town! Sunday, March 24<sup>th</sup>. Ticket outlets: Bluebonnet Café, Firelight Vineyards, ONE13 Collaborative, Edge of the Lake Vineyard, and maybe The Valley View Mercantile. – Culpepper and Merryweather Circus comes every 2 years. The chamber gets 50% of all pre-sold tickets. A question was asked about free tickets for the school. More details to come.
- V. **Vice President Report – Laneva Dison**
  - a. Response to Open Forum - none
  - b. Board Votes
    - i. BEP - will be voted on by 3 directors to award funds to recipients by a majority vote
    - ii. BEP - Award up to \$500 for 2 recipients quarterly
    - iii. Purchase VVACOC logo cards to use for Christmas and other correspondence
    - iv. Purchase patriotic flags and brackets for beautification of the square – these flags have been chosen but not yet approved by the city. Once we get that approval, we will move forward with purchasing the flags.
- VI. **Secretary Report – Lindsay Stone**
  - a. New Webmaster! Daisy Villarreal
- VII. **Treasurer Report – Kathy Patrick**
  - a. Financial Update – A printed report was presented by the treasurer. Christmas Parade – Revenue was \$8015.00 / Expenditures were \$5300.76 with a profit of \$2714.24 with an addition to festivities with a hot chocolate bar, blown up archway decorations, photos with Santa and pictures with the Longhorns. Syndelyn and her crew did an amazing job. Next the Banquet 2024 revenue was \$8468.75 with expenses at \$11,102.19 for a net loss of \$2633.44 The board decided to make this Banquet a celebration of our loyal members and their donations they provided throughout the year. We had amazing horderves, dinner, wine and desserts not to mention all the great prizes purchased or donated for the event. In 2022, The Chamber revenue was approximately \$64 k and their expenses were also higher. In 2023, The Chambers revenue was approximately \$59 K but our expenses were much lower.

In 2022, the Chamber has sponsored the Summer Picnic, 150<sup>th</sup> Birthday party, Community Garage Sale and Memorial Benches which we did not sponsor in 2023. They also had a major expense to recreating a new website.

In 2023, our focus was on bringing our Chamber up-to-date putting our finances on QuickBooks, new by-laws and other documentation to give it more professional look and feel. We are continuing those efforts this year and adding some enhancements.

- b. 2024 Working Budget -
- c. Committee budget submissions – Please submit your budgets! You may amend as the year goes on.

**VIII. Directors Report** – Cynthia McIntosh, Shara LeMaster

- a. Business Enhancement – (Cynthia) The application will be scored in 2 areas: objectives & goals, and personal & community impact. This is to help your business in whatever way you are needing. The application is on the website under “documents and links” and will be given once a quarter.
- b. Stationary – Shara will now be ordering our stationary. Please make sure your information is correct so we don’t send it to the wrong address!

**IX. Committee Updates**

- a. Wine Walk: Meredith Eaton – Feb 7<sup>th</sup> @ 6pm. We have 17 committee members so far. We are already working hard and have already met with the city to approve the date of October 12<sup>th</sup>. The budget will be discussed at the next meeting. All are welcome.
- b. Trunk or Treat: KellyAnn Smith – those that are interested please let KellyAnn know. Text / Call 940-391-2448
- c. Christmas Parade: Jessica Barthold - It’s reported that the parade went really well. Our goal this year is to get more participants, just like every other year. The Valley View high school band had some trouble making it to the square and made it on foot. We are so proud of the band for making the effort to make the parade due to unforeseen circumstances. To volunteer please email – [jessbarthold@gmail.com](mailto:jessbarthold@gmail.com) or [syndelyn88@msn.com](mailto:syndelyn88@msn.com) Thank you to Tim Smith for the hot chocolate bar!
- d. Membership: Perry Patrick – Perry has called everyone on our list and tried to make arrangements to schedule ribbon cuttings for anyone who is interested. Welcome bags have been put together. Businesses can donate about 24 items for these bags. If you have something you’d like to include in the welcome bag, please contact Perry. If you’d like to schedule a ribbon cutting, please let us know! We’re hoping for another hidden gems in May of this year. Details to come. Please email Perry at [membership@valleyviewchamber.org](mailto:membership@valleyviewchamber.org)
- e. Hidden Gems: Amy Ferris
- f. Banquet: Amy Ferris – The banquet was a big success! It was hosted by Whispering Oaks Event Venue and Goodies on Board provided wonderful food. The casino night was very well received by the guests. Thank you to everyone that helped.

**X. Open Forum**

- a. Amy Ferris – Valley View Education Foundation: 12 students applied for scholarships, and we awarded 12. The gala is scheduled for February 16<sup>th</sup> \$150 at Embassy Suites in Denton. It is fundraiser and includes dinner, prizes, and casino. We are working with the school and this year we will also award 2 teacher grants.
- b. Perry Patrick – All are invited to Wake up Wednesday on February 14<sup>th</sup> @ 8am at the Bluebonnet Cafe. This month we are talking about AI in business application.

**XI. Mad Minute**

- a. MazeWorXs – We have a giant maze coming to North Lake Texas. It’s an interactive outdoor maze used for leadership training and outdoor movies!
- b. Bluebonnet Café – WE ARE HIRING!! Please apply at the café. We have started 5 course dinners every month. Our next dinner is Feb 24<sup>th</sup>. Feb 13<sup>th</sup> is our general dinner from 4-8 and will have a mardi gras theme.
- c. Dan Dean – We are a specialty contractor that reduces electricity bills using solar and generators. We are hiring. Please contact us to apply (469)464-2500
- d. RAD Wellness – We do healthcare and wellness products at ONE13. Come see us for Galentines 12-4 February 3<sup>rd</sup> for specials and treats.
- e. Sherri McCandless – HOMES in North Texas is a realty team. We also offer engraving in an etsy shop. We live in Sanger and are thrilled to be a part of the Chamber. **WON THE POT!**
- f. Edge of the Lake – Tons of stuff February 8<sup>th</sup> Galentines event (candles, botox, permanent jewelry, food and drinks) Feb 9<sup>th</sup> and 15<sup>th</sup> are our Valentines dinner dates. Please email [reservations@eotlvineyard.com](mailto:reservations@eotlvineyard.com). Feb 25<sup>th</sup> is our anniversary party.
- g. Fluid Details – We offer Mobile detailing in and around the area! Contact Billy (214) 784-9965. We’ll detail anything that moves.

**XII. Meeting Adjourn 6:54pm**

**Welcome NEW! Members & Renewals**

First State Bank

Halo Hat Collective

Spa + Co

The Farmers Wife North TX, LLC

The Real Estate Company