

MINUTES – amended 7/23/23

Valley View Area Chamber of Commerce

Monthly Membership Meeting

May 30, 2023 @ 6pm Firelight Vineyards

Prior to the Meeting the Board met and approved the Bylaws with a majority vote: Board members present: Kathy Patrick, Laneva Dison, Shelly Baccus, Amy Ferris, Lindsay Stone. Laura McMullen was absent.

I. Call to Order

- a. Board members attending: Shelly Baccus, Laneva Dison, Kathy Patrick, Amy Ferris, Lindsay Stone

II. Pledge and Prayer

III. Approval of Minutes (4/25/2023) Motion to approve minutes by Lindsay / 2nd Jean Scott / Motion Passes (unanimous)

IV. President Report

- a. Denise Martin Pearse Scholarship winners – Zoe Gibson, Katharine Vann, and a certificate of appreciation for Dalan Smith
- b. Logo contest winner – Katie Eaton
- c. Adding 7th board member – Shelly Baccus discussed the new bylaws and needing a 7th member. Any members who would like to be considered should give their name to the Election committee to be on the ballot.
- d. Summer event update – There will be no summer event as there was not a volunteer to chair it. Laneva Dison mentioned mixers are a better benefit to engage our members. Shelly mentioned using the website to sign up and view the documents.

V. Vice President Report

- a. Response to open forum (No questions posed at the last meeting)
- b. Bylaws update – The bylaws have been completed and passed! They are available on the website in the member area under ‘documents and links’

VI. Treasurer Report

- a. Kathy Patrick discussed our account which has \$28,076 in it. She provided all purchases and for members to see.

VII. Webmaster / Secretary Report

- a. New chamber email addresses – see below
- b. Adding member events to the online chamber calendar – email webmaster@valleyviewchamber.org to submit your event.
- c. Online business directory vs member directory CSV - Lindsay Stone gave a demonstration for the website and showed members where they can find our member list. If you need additional help, email webmaster@valleyviewchamber.org

VIII. Committee Updates

- a. Wine Walk – Early bird ticket deadline, Sponsors

- i. The city has committed \$4,000 for advertising the Wine Walk. This money has to be used on advertising only such as billboards, social media, etc.
- b. Flip the flock – Syndelyn Langston reported a profit of \$4,880 so far. Thank you to everyone who helped flip the flock!

IX. Open Forum

- a. No signups

X. Mad Minute – Shelly Baccus

- a. Dison Personal Assistant – They help seniors and an extra helping hand for any business. Please call if you need extra help with your business.
- b. Fluid Details – Mobile detailing in the Sanger / Gainesville / Pilot point area. Cars, trucks, planes, boats... visit fluiddetail.com for more details
- c. Sip & Gogh – Paint Parties with food and beverages. Mobile options available! 16 x 20 acrylic painting with instructions. Private parties are booking now, and public events will be available soon. **WON THE POT!**
- d. Colleen Hammond – Business owner and consultant. Mergers and acquisitions, social media posting, and marketing. All crated by humans.
- e. Richard Womack – Prescient chair for Valley View. He works at the county level for elections and political work.
- f. Bluebonnet Café – Thank you to those who came to the last mixer! The next dinner is on Wednesday, June 21st from 4-8pm – come on our for a delicious dinner.
- g. Rad Wellness – Wellness clinic that specializes in functional medicine, natural chemo, hormones, stress, depression, a more natural approach for health. Supplements are available for purchase!

XI. Membership Chair Report

- a. Perry Patrick discussed the work that’s been done for new businesses this month, including a very successful ribbon cutting at Old Timers.
- b. The information center needs business cards at the Valley View Mercantile, so please bring your cards to be included. See Perry to have your business materials included in the welcome bags.
- c. Ribbon cutting at the Bluebonnet café was a success!
- d. Hess wants to have a grand opening and ribbon cutting. It will be scheduled as soon as Hess gives us a date.
- e. York and Ale is interested in a ribbon cutting and a mixer. TBD
- f. Perry attended the city meeting and thanked them for the \$4,000 that was allocated to the Chamber for the Wine Walk.
- g. Perry was a speaker at a military event in Oklahoma for Veteran’s medical care.
- h. “Wednesday Morning Wakeup” is a new event that will give members an opportunity to meet in the morning and network, The Bluebonnet café will likely be the host.

- i. Perry was a speaker at a Memorial Day event in Colleyville. Thank you to our veterans in the Chamber who served our country. Perry would like to have a veteran's event (Hess and Bluebonnet Café might be involved) in November.
 - j. June 17th is a Blues and Jazz night at Firelight Vineyards. Perry Patrick will be singing!
- XII. Meeting Adjourn:** 6:46 Motion by Shelly / Glendy Metcalf 2nd / Motion Passes (unanimous)

Welcome NEW! Members

Big Red Towing
Curry's Cleaning
Funky Monkey Shaved Ice
Hess Meat Market & Grocery
Lanelane's Creations
Crystal Cartwright – Realtor

2023 Board of Directors Contact Information

Shelly Baccus – president@valleyviewchamber.org
Laneva Dison - vicepresident@valleyviewchamber.org
Lindsay Stone - secretary@valleyviewchamber.org
Kathy Patrick - treasurer@valleyviewchamber.org
Amy Ferris - directoramy@valleyviewchamber.org
Laura McMullen - directorlaura@valleyviewchamber.org
Webmaster – webmaster@valleyviewchamber.org