

MINUTES

Valley View Area Chamber of Commerce

Monthly Membership Meeting

Tuesday November 28, 2023 @ 6pm Edge of the Lake

Board members in attendance: Amy Ferris, Shara LeMaster, Laneva Dison, Kathy Patrick, Lindsay Stone, and Shelly Baccus. Laura McMullen is absent.

- I. **Call to Order** 6:00pm
- II. **Pledge and Prayer**
- III. **Approval of Minutes 10/24/23** Motion to approve Shelly / Misti Parks 2nd / Approved
- IV. **President Report – Shelly Baccus**
 - a. President’s relationship with the city and police and future communications – all communications with the city and police will go through the president from now on. If we need police or city involvement for an event, please go to the president instead of reaching out personally.
 - b. Voting results – Seasonal Flags on the square. The board plans to order them by the end of the year. Cyn McIntosh was voted in and will be taking over as the new director!
 - c. Amy Ferris – this is her last meeting with us as a director. Thank you for your service to the Chamber and our community!
- V. **Vice President Report – Laneva Dison**
 - a. Response to Open Forum
 - i. Glendy Metcalf – New Chamber of Commerce Sign (suggested size 12’ x 30”) – 3 new signs were ordered! They will be delivered to Doug Potter to store and put up when needed.
 - ii. Norm Newton - Birthday party with the City. A meeting with the mayor and alderman was had, and we are working with possible partnership with the city moving forward.
 - b. Board Votes
 - i. Chamber will donate \$1,000 to go toward prizes for the banquet
 - ii. Raise scholarship amounts to \$1,000 per student for 2 students
 - iii. Motion to hire a new webmaster
- VI. **Webmaster / Secretary Report – Lindsay Stone**
 - a. New Webmaster! Daisy Villarreal – Daisy begins her work with the Chamber in January 2024.
- VII. **Treasurer Report – Kathy Patrick**
 - a. Financial Update – all accounts are up to date, except for receipts and other outstanding bills from Trunk or Treat and Christmas Parade. Last year, we had more events and less profits. This year, we had fewer events and bigger profits!
- VIII. **Directors Report – Shara LeMaster**
 - a. Facebook page – if you have any upcoming events or photos, please contact Laura through Facebook messenger or Email
 - b. Committee Chair Liaison – if you are a committee chair and need assistance from the board, please contact Shara and she can coordinate assistance.
 - c. Amazon Account – We are setting up an amazon account to purchase chamber related things. Stay tuned for purchasing procedures and how to submit purchases for events.
- IX. **Committee Updates**

- a. Trunk or Treat: KellyAnn Smith – The event went really well, HUGE turn out, lots of participation for costumes and community members expressing interest in growing the event. Thank you for all those that helped 😊
- b. Christmas Parade: Syndelyn Langston - We need help from chamber members! Please sign up on signup genius if you plan to help so we know who will be there to help. We are excited about this event and would love for you to come out and volunteer.
- c. Membership: Shelly Baccus – Perry will give us updates in January
- d. Hidden Gems: Amy Ferris – Our first event went great with lots of events going on which made our event even better! We will be doing this quarterly and the next one will be in February.
- e. Banquet: Amy Ferris - \$40 advanced ticket are now on sale for chamber members, \$50 for non chamber. Early bird pricing ends Dec 15th. Doors open at 5pm. Chamber members: Take your prize donations to Firelight or ONE13 up on the square.

X. Open Forum

- a. **Jansen Bewley** – At the Christmas parade, we will have 2 contestants for Miss Valley View. We’re also doing ‘Light up the View’ Christmas light competition Dec 16-17th. Winner gets bragging rights and a sign to put in their yard.

XI. Mad Minute – Shelly Baccus

- a. **RAD Wellness** – We are a natural supplement company available at ONE13 up on the square. Immunity, sleep, CBD, etc. **Come by and shop!**
- b. **Noble Fleece Alpacas** – We’ll be at the Mountain Springs Christmas Market Dec 9th. Come out and buy Randy Travis’s favorite alpaca socks.
- c. **Bluebonnet Café** – Last month we had a 5 course dinner and we are doing it again! Dec 16th. Make your reservations now! Includes non-alcoholic drinks. Bar and Coffee are Extra. We use fresh meat from Hess. We are open this Saturday for dinner!
- d. **Edge of the Lake** – We are having a case sale for non-club members 12 bottles for 40% off (50% for club members). We are open normal hours. Sign up to be a club member today!
- e. **Stone Beauty Co.** – Purchase our GLAM BAM box for the holidays!! Includes Eyeshadow, Blush, Lipgloss, and our NEW Under Eye Remedy. Available at ONE13 or online
- f. **Wonderlust Travel** – Wine tasting! Transportation included. We’ll go to wineries and talk about places to go on vacation. Tickets are \$130. Giveaways at each winery. Join us! January 20th

XII. Meeting Adjourn – 6:44pm

Welcome NEW! Members & Renewals

Boundless Services LLC
 Conductive Electric
 Earth Wise Solar, Generator & HVAC
 Glossworkz Auto Spa
 Howdy Honey Boutique
 Monster Plumbing
 Myers Market
 Wimmer Concrete