

# Minutes

## Valley View Area Chamber of Commerce

Monthly Membership Meeting

Tuesday October 24, 2023 @ 6pm Firelight Vineyards

Board members present: Shelly Baccus, Shara LeMaster, Amy Ferris, Laura McMullen, Lindsay Stone, Kathy Patrick, and Laneva Dison

- I. **Call to Order 6:01pm**
- II. **Pledge and Prayer**
- III. **Approval of Minutes 9/26/23** Motion by Doug / 2<sup>nd</sup> Laura / Motion passes (unanimous)
- IV. **President Report – Shelly Baccus**
  - a. City partnership for Christmas Lights – we have partnered with the city for Christmas lights on and around all buildings on the square. They will be up before thanksgiving and stay up through January 1<sup>st</sup>.
  - b. Hidden Gems – Nov 5<sup>th</sup> from 3-5pm. Talk to Glendy Metcalf for more information. Sip and Shop and ribbon cutting.
- V. **Vice President Report – Laneva Dison**
  - a. Response to Open Forum
    - i. Laura McMullen – Request that we join the Gainesville Chamber of Commerce for \$75. Board voted to join. They do a lot of FB and advertising and we hope to get more exposure around our cities.
  - b. Board Votes
    - i. Motion from Shelly: Spend a maximum of \$250 for cards, mugs, and pens / 2<sup>nd</sup> Lindsay / Motion passes unanimously. These can be used for ribbon cuttings and mixers.
    - ii. Motion from Lindsay: Buy \$250 worth of printed wine glasses from Amazon custom stemless wine glass / Shelly 2<sup>nd</sup> / Motion passes unanimously
    - iii. Lindsay motions to spend \$2,000 to partner with the city to light the square and continue to light each year provided there is a written contract / Amy 2<sup>nd</sup> / Motion passes unanimously. We want to keep this going as long as possible for safety and aesthetics. The first year is the most expensive year, and the cost goes down in subsequent years.
- VI. **Webmaster / Secretary Report – Lindsay Stone**
  - a. Voting online – what to do if you can't see the ballot. Please reach out to the webmaster at [webmaster@valleyviewchamber.org](mailto:webmaster@valleyviewchamber.org) if you need help
  - b. Membership – 118 Members
- VII. **Treasurer Report – Kathy Patrick**
  - a. Financial Update
  - b. Wine Walk – A big thank you to the committee. We had some great participation from the city this year that enabled us to advertise more and reach a wider audience. Last year we raised \$23,000. This year it was closer to \$30,951. This year's expenses are \$15,960 and the profit is \$17,200. We're hoping to reinvest around \$8,000 back into the wine walk for next year and also adding more to the business enrichment program. 377 people "checked in". We received feedback from businesses, vendors, and sponsors to help us improve next year. Next years first wine walk meeting is January 9<sup>th</sup>, 2024.
- VIII. **Directors Report – Laura McMullen**

- a. Voting starts today: Shelly Baccus, Lindsay Stone, and Cynthia McIntosh. All are running unopposed. We are also voting on how to Beautify the Square.

Cynthia McIntosh Bio:

My name is Cynthia McIntosh, I moved to Valley View in June of 2021. My full time job is in Ft. Worth where I am a commercial property manager. I have 4 beautiful daughters and a grandson. The winemaker/owner of Edge of the Lake Vineyard was smart enough to marry me in July of this year. I love being part of this community, serving the public and have been active in the Chamber since February of 2021. I am a supporter of small businesses and I am so excited for the opportunity to represent our our perfect little town and the business that thrive here. I am on the Wine Walk Committee, the Year End Banquet Committee, and attend most regular meetings. I would be honored to sit on the Board of Directors for 2024 -2026 as a Director for the Valley View Area Chamber of Commerce.

#### **IX. Committee Updates**

- a. Wine Walk: see above
- b. Trunk or Treat: Shelly Baccus. Day-of info is going out to volunteers this evening. Flyers and signs have been posted, the DJ is booked, and the street is schedule to be blocked. We need 3 volunteers to judge the costume contest. Please message KellyAnn if you're interested in volunteering. The trunk for the Chamber is organized.
- c. Christmas Parade: Syndelyn Langston – Our expenses are \$2,800 so far. We've purchased metal hot chocolate urns. We have scheduled live long horns, face painting, DJ, Mr and Mrs Clause, Festive rodeo clowns, and the high school band. As of tonight, 7 parade entries and 15 vendors. The cross-country team will serve as the grand marshals.
- d. Membership: Perry Patrick – Nov 5<sup>th</sup> is Hidden Gems. ONE13 ribbon cutting/mixer is on Nov 17<sup>th</sup>. Vermeer is Nov 15<sup>th</sup> at noon, Ribbon cutting and open house.
- e. Hidden Gems – RAD Wellness, Education Foundation, Cookie Conundrum are all participating. Please reach out if you'd like to join!
- f. Banquet: Amy Ferris – We'll have an Italian buffet, all of our local bakers will have goods there, and we will be presenting awards. January 6<sup>th</sup>, 2024

#### **X. Open Forum**

- a. Glendy Metcalf – New Chamber of Commerce Sign (suggested size 12' x 30")
- b. Norman Newton – March 26, 2024 is Valley View's birthday. The last 2 years we have celebrated this birthday as a city event. In previous years, the city secretary has arranged this event. I feel the Chamber of Commerce could take over this event to celebrate what the city has become and be an opportunity for local businesses to make money. I would like someone to have a vision for this event. Perhaps this event can happen every 5 years.
- c. Syndelyn Langston – On Nov 5<sup>th</sup> we have an event called "Samples and Cider". 5 bakeries are going to be set up at ONE13 with samples! Come see us and shop, eat, and have a fun time.
- d. One of our members is very ill. If you'd like to contribute meals, please contact Syndelyn.

#### **XI. Mad Minute – Laura Mc Mullen**

- a. Doug Potter – Congrats to the wine walk committee! Please serve on the committee, it's so rewarding. We need volunteers.
- b. Bluebonnet Café – In December, we are going to bring the 5 star feel to Valley View. Our first 5 course meal will be Dec 16<sup>th</sup>.
- c. Sip and Gogh – Paint parties! Ever 2<sup>nd</sup> Tuesday is paint and praise to paint and write in your bible. We have a free art gallery in front of my house. Enjoy!
- d. Dison Personal Assistant – Help anyone with their business with extra work or tasks that you don't have time for. I help you out, whatever you need! I also help the elderly with errands.
- e. Rustic Ranch Décor – everything at Hunkey Dorie on Main is 50% off. We also have new merch at ONE13
- f. 555 – Thank you Billy Dison for working on Rosie (her truck) thank you everyone at the wine walk and are excited about being at the wine walk again next year. (Meredith Eaton was speaking for 555 at this meeting)
- g. Kevin Latham – We are an auction service. Farm equipment, etc. If you want to expand your business, call us! We have a 73 acre blueberry farm that is about to be auctioned off soon.
- h. ONE13 – We are open and filled with lots of small businesses for you to shop. November has a new hat vendor – custom hats will be at the ribbon cutting, and the Glow house is amazing!
- i. Meyers Market – We've been here 5 years. We have a great store and a small café. Come see us!
- j. Bases and Balls – we are leadership company and we are transitioning to a maze company I35 + 114. This is a project for military, police, and leadership training.
- k. Rad Wellness – We are in ONE13 and we do functional medicine. Please come shop if you have any dietary or health supplements.
- l. Tiffany Dierolf – I am in the health and wellness space. We sell patches that treat your own stem cells.
- m. Tejano Ranch and RV Park – we have 450 acres and are new to town. We'd love to do a horse arena, Christmas tree farm, etc. Lots of things going on and we're excited to partner with the community. **WON THE POT and a NEW CHAMBER MUG**
- n. Valley View UMC Blessing of the animals is this Sunday! Please bring your critters to church.
- o. Travel Advisor Syndelyn Langston – I specialize in Mexico and the Caribbean, and Sandles resorts. I have been to almost 25 resorts in Mexico so I don't send you somewhere I haven't been. Also I have health and wellness products at ONE13.
- p. Firelight Vineyards – If you are not on the Wine walk committee, please volunteer. We will be in the Christmas Market in Gainesville this year.

**XII. Meeting Adjourn:** Glendy Metcalf motion to adjourn / 2<sup>nd</sup> Laura McMullen / Meeting Adjourned

### Welcome NEW! Members & Renewals

Goodies on Board

Hercules Dirt and Gravel

President: Shelly Baccus [president@valleyviewchamber.org](mailto:president@valleyviewchamber.org)

Vice President: Laneva Dison [vicepresident@valleyviewchamber.org](mailto:vicepresident@valleyviewchamber.org)

Secretary: Lindsay Stone [secretary@valleyviewchamber.org](mailto:secretary@valleyviewchamber.org)

Treasurer: Kathy Patrick [treasurer@valleyviewchamber.org](mailto:treasurer@valleyviewchamber.org)

Director: Laura McMullen [directorlaura@valleyviewchamber.org](mailto:directorlaura@valleyviewchamber.org)

Director: Amy Ferris [directoramy@valleyviewchamber.org](mailto:directoramy@valleyviewchamber.org)

Director: Shara LeMaster [directorshara@valleyviewchamber.org](mailto:directorshara@valleyviewchamber.org)

Membership: Perry Patrick [membership@valleyviewchamber.org](mailto:membership@valleyviewchamber.org)

Webmaster: Lindsay Stone [webmaster@valleyviewchamber.org](mailto:webmaster@valleyviewchamber.org)

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