

# MINUTES

## Valley View Area Chamber of Commerce

Monthly Membership Meeting

Tuesday March 26, 2024 @ 6pm Bluebonnet Café

Board Members Present: Shara LeMaster, Laneva Dison, Shelly Baccus, Cynthia McIntosh, Laura McMullen and Lindsay Stone. Kathy Patrick is absent due to a medical emergency.

- I. **Call to Order 6:01pm**
- II. **Pledge and Prayer** – Doug Potter
- III. **Approval of Minutes 2/27/24** – Motion by Laura McMullen / 2<sup>nd</sup> Judy Malone / Motion Passes
- IV. **Business Enhancement Program Presentation** – BEP Selection Panel
  - a. Congratulations Noble Fleece Alpacas and Stone Beauty Co. our first 2 recipients! The next deadline is June 1<sup>st</sup>. Please re-submit your application if you didn't receive an award and submit yours for the first time if you didn't apply!
- V. **President Report** – Shelly Baccus
  - a. Circus Report – Big success! Great turnout from the community. We did so well the circus suggested 2 days of performances instead of 1. Thank you to Mayor Bewley for being guest ringmaster. The Chamber made \$2,791.
  - b. Flip the Flock starts April 1<sup>st</sup> - get ready to make your donations to keep the flock out of your yard and send it to your neighbors! This is our biggest fundraiser of the year, so be ready to support our Chamber and have fun. We purchased 50 new birds so watch out. 😊
  - c. Call for a Banquet Chair – We need someone to organize our end of year celebration. **Thank you Sherri McCandless from Homes In North Texas Team for volunteering!**
  - d. Ambassadors! – we are going to try this program soon. If you'd like to nominate someone, please email a member of the board. What is an ambassador? Someone who shows up to ribbon cuttings and mixers to promote our chamber – be read to receive secret perks!
  - e. Mixers – Up to \$250 available for mixer expenses
    - i. 2<sup>nd</sup> and 3<sup>rd</sup> quarter are booked, 4<sup>th</sup> Quarter – still available
- VI. **Vice President Report** – Laneva Dison
  - a. Response to Open Forum - None
  - b. Board Votes
    - i. Wine Walk Budget - approved (available online soon)
    - ii. Purchases: Presentation Checks, business cards, shirts for board members and event stanchions
- VII. **Secretary Report** – Lindsay Stone
  - a. Lunch and Learn – April 19<sup>th</sup> with Neely Kirkland from GoTexan - tickets are \$15 and available online
  - b. Accepting Bids for boxed lunch. Must contain a drink, dessert, and sandwich/wrap. Restaurants / Bakeries encouraged to submit a bid. Email bids to [secretary@valleyviewchamber.org](mailto:secretary@valleyviewchamber.org)
- VIII. **Treasurer Report** – Shelly Baccus
  - a. Financial Update – updated financial documents were provided by the treasurer before the meeting and distributed to members at the meeting.
- IX. **Directors Report** – Cynthia McIntosh, Shara LeMaster, and Laura McMullen

- a. Big thank you to the circus ticker sellers: Bluebonnet Café, Edge of the Lake, ONE13, Valley View Mercantile, Firelight Vineyard
- b. Big thank you to those who donated children's tickets: Edge of the Lake, Rustic Ranch, and Clayton Boyd – over 200 children's tickets were given away, as well as some adults

**X. Committee Updates**

- a. Wine Walk: Laura McMullen – Saturday Oct 12th 4-8, Dueling pianos 8-10pm. We have a great committee already meeting. If you'd like to get involved, please let the Chamber know and we'll connect you with the committee. Wilhite Land Survey is our presenting sponsor, and the city of Valley View has donated \$5,000 towards this event. Next meeting April 1<sup>st</sup> @ 6pm.
- b. Membership: Laura McMullen – Welcome to our new members!
- c. Scholarship: Doug LeMaster – Scholarships are due April 15th. Scholarships have been emailed to Valley View and Era. \$1,000 to two students!

**XI. Open Forum**

- a. Laura McMullen – Ask the board to consider using the circus funds to make a TV for the community center for presentations and computers.
- b. George Eaton has been battling with lunch cancer. Meredith wanted to thank everyone for the mail train that's enabled them to spend time with family and hospital visits. Thank you for prayers.
  - i. There is a meal train to help the family. Go to [mealtrain.com/7z23v8](http://mealtrain.com/7z23v8) or [mealtrain.com](http://mealtrain.com) and search "Eaton" to help with meals
- c. Judy Malone – workshops are now available! The first one is April 2<sup>nd</sup> 11:30 – 1:30. Lunch will be served. Perry Patrick will be speaking on AI for personal and professional growth. Tickets are \$45. Sign up at the mercantile or on facebook @valleyviewmercantile.com Please call Judy 214-502-4089 (c) 940-726-1007 (w) to sign up.
- d. Shelly Baccus – Volunteer Fire Department fundraiser is Friday, April 5, 5pm-10pm. They are looking for auction items and baked goods. Go to the Gardenia Event Venue Facebook page to sign up.
- e. Next wakeup Wednesday is at the Bluebonnet Café.

**XII. Mad Minute**

- a. Valley View Mercantile – We are so happy to have so many different vendors and sell items that support the end of the sex trafficking trade. Our new hours are Wed, Th 10:30-6:30, Friday – Sat 10:30 – 7:30.
- b. Home Teams of North Texas – Richard and Sherri. We love real estate and our community! What sets us apart? We love making our clients our best friends, we look out for you, and we do our homework.
- c. Rustic Ranch – I'm on facebook on Instagram @rusticranchtexas. We do a live sale on Wednesday at 7pm on facebook every other week. There will be a sip n' shop Sat April 20<sup>th</sup> 1pm, German fest is coming up in Munster Friday – Sun the last weekend in April.
- d. Bluebonnet Café – This Sunday we are open for Easter! 4-8 pm. Traditional Easter dinner with peach cobbler and strawberry shortcake! The best coffee and drinks in town. Come celebrate Easter with us and support your local café!
- e. Noble Fleece Alpacas – One of our challenges is scheduling visits! We will be adding an app to our website using our BEP funds so you can come and see our babies!

- f. North Texas Realty and Auction – we are a farm and ranch specialist! Largest and oldest real estate company in the states – about to celebrate 100 year! We will be working directly with realtree.com
- g. Always you are Enough – We are a ladies group (non-profit) we meet the third Tuesday of every month at The VV Mercantile. We have a meal together, fellowship and pray. It's a wonderful rejuvenation with ladies ranging from 20 – 60+.
- h. Edge of the Lake – We did get approved in commissioners court for our special use permit. Burbon Barrell release party is April 20<sup>th</sup>. Every Thursday 4-7 pm ½ price glass day.
- i. Dragonfly Friends – Kim Sandmann. We do home décor and custom signs, gifts and tumblers. We work closely with grief groups around the community. We have easter bunnies! **WON THE POT!**
- j. ONE13 Collaborative – A mixture of 13 vendors and esthetician and hairstylists! A stylist chair is available if you know anyone who is looking for a suite starting in April. We have Easter gifts, crafts, and kids cloths.

**XIII. Meeting Adjourn 6:51pm**

**Welcome NEW! Members**

Arc Services

Bentley Real Estate and Loans

Homes in North Texas Teams

Redbird Ranch Retreats, LLC

Cleaning by Rico

Hook'D AutoCare