

Minutes

Valley View Area Chamber of Commerce

Monthly Membership Meeting

August 29, 2023 @ 6pm Firelight Vineyards

Board members present: Shelly Baccus, Amy Ferris, Shara LeMaster, Laneva Dison, Laura McMullen, and Lindsay Stone. Kathy Patrick is absent.

- I. **Call to Order** 6:03 pm
- II. **Pledge and Prayer**
- III. **Approval of Minutes** 7/25/23 – Motion by Laura McMullen / 2nd Glendy Metcalf / Motion passes unanimously
- IV. **President Report – Shelly Baccus**
 - a. Welcome our newest Board Member Shara LeMaster
 - i. Please be praying for Kathy and Perry Patrick. He had an incident with his heart and is at home from the hospital.
 - b. Flip the Flock Poll Results: The chamber voted for beautification of the square for these funds. A survey will be going out to narrow down options. The improvements must be beneficial for the businesses of the Chamber.
 - c. Fiscal Year 2024-2025 Board Position Openings: Director, President, and Secretary – Per our new bylaws, these positions are available in the coming fiscal year. Nominations can be emailed to any director. Nominations are position specific and members can nominate themselves.
 - d. Farmers Market: Mayor Bewley: The city has had some personnel changes that has caused this event to change. The city would like to partner with an entity (possibly the Chamber) to put this event on, and we want to contact all the vendors that have participated in the past to see the need/want. Other city business: Re-stripping is something we are looking into in the coming months.
 - e. Virtual Meetings: We plan on doing a test run at the next meeting at the September 26th meeting at the Edge of the Lake. Please keep this in mind and email us with any questions.
- V. **Vice President Report – Laneva Dison**
 - a. Response to Open Forum – None
 - b. Board Votes
 - i. Continue the trial phase with Calling Post through the end of the fiscal year: Because we have already onboarded with Calling Post, we are going to continue with this company until the end of the year. If you have not been receiving calls or texts, please email Kathy at treasurer@valleyviewchamber.org so we can get you on our call list. At the end of the fiscal year, we will be accepting bids in the hope a chamber business might be used.
 - ii. Code of Conduct for Members - Will be required for new members and renewals: The approved Code of Conduct are now online. You can find these documents on our website in the member area under documents and links.
 - iii. Wake up Wednesday: Time Change to 8am. Attendance has not been great at 7am, so please join us at the new time!
- VI. **Treasurer Report – Shelly Baccus**
 - a. Monetary report is current and available for members at this meeting. If you'd like a copy of this report, please email Kathy at treasurer@valleyviewchamber.org
 - b. Accepting Bids for Merch: If you are a business that produces promotional items, please send your written proposal for decals, shirts, pens, bags, lanyards, etc.

VII. Directors Report

- a. Amy Ferris: Banquet – Save the Date January 6, 2024. This event is to celebrate our members and present awards. Voting for awards will be coming out in an email soon.
- b. Laura McMullen: Circus – Save the Date NEXT YEAR March 24, 2024. This is a fundraiser for the Chamber. This is a one ring circus out of Hugo Oklahoma who works with small towns for fundraising. It will take place 2pm – 4:30pm in the Valley View high school parking lot. Businesses are able to purchase tickets that will be handed out for free to local children. They also do an educational tent raising for the town that's free.

VIII. Committee Updates

- a. Meredith Eaton: Wine Walk – about 80 tickets have been sold. Early bird ends Sept 1st!
 - i. Laura McMullen: Volunteer Perks! – if you volunteer at the wine walk you are able to wear your company shirt to promote your business. If you purchase a ticket, you are also able to sit in the VIP area at the pianos. Volunteers can also jump the line for tastings (if you buy a ticket).
 - ii. Shelly Baccus: Signup Genius – this is how you sign up to volunteer. The link will be included in an email coming out tomorrow.
 - iii. Raffle Basket: Needing goods for these baskets. Donation go to Cyn – please call 817-617-1275 or email cynthia@eotlvineyard.com
- b. KellyAnn Smith : Trunk or Treat - We have 5 trunks so far. 2 sponsors have signed up, and you can sign up online as well. Contact KellyAnn at kellyannscraftcorner@gmail.com. We'll have a bounce house and cornhole. The hours have been extended to 4pm – 7pm, with 2pm being trunk set up time. There were about 350 kids at last years event. Candy donations will occur soon.
- c. Syndelyn Langston: Christmas Parade – We have about \$8,000 in sponsorships so far. Vendors: \$0 for Chamber, \$25 for Non-Chamber. There will be a mailbox for kids to send a letter for Santa – the Valley View postmaster answers these letters every year. There will be food trucks, bounce houses, house painting, longhorns, horse drawn carriage (10 minute rides for 3 hours), and the full high school band will be in the parade. Still looking for carolers. Non-chamber members have sponsored the event too. Wondering if these businesses could receive a free membership in exchange for these donations? A yearly Christmas ornament is another idea we're working on.
- d. Glendy Metcalf: Hidden Gems – If you are a small business and want a ribbon cutting Save the Date for November 5th at 3pm at Firelight Vineyards. Everyone is welcome to attend that time. Food will be served. Businesses interested contact Glendy 682-553-2176 or email glendy.sipandgogh@gmail.com

IX. Open Forum:

- a. Syndelyn Langston: Joined the Sanger Chamber and enjoyed a business luncheon. Could we do something like this with our Chamber?

X. Mad Minute – Laura McMullen

- a. Firelight Vineyard: Teaming up with Kelly Ann Craft Corner on September 10th @ 3pm. Go to our website to buy a ticket!
- b. ONE13 Collab: 13 small businesses all working together. The hair salon is open! There are several stylists. The Glow House is open too. Several new businesses have joined, come check it out!

- c. The Hair Garage: excited to be here in Valley View. Come see us in ONE13 Collab on the square
- d. Bluebonnet café: Thanks for coming out to our 1 year birthday party! Our next dinner is Sept 18th (national cheeseburger day) and we'll have some wagu beef burgers and create your own burger. Please come out 4pm – 8pm. Sept 9th we are partnering with Kelly Anns Craft corner Sept 9th @ 4:30.
- e. Stone Beauty Co.: We make all natural skincare here in Valley View. We are running a special right now 50% our discovery set if you sign up for emails.
- f. Edge of the Lake Vineyard: If you are in support of our business and expansion, you are free to write a letter to Judge Roan or Jason Snuggs to voice your support.
- g. Dison Personal Assistant: Worked as a concierge this week. I am here to help any business with any of their business needs. I am a notary too!
- h. Kelly Ann Craft Corner: Sept 9th we're at the bluebonnet and on Sept 10th at Firelight Vineyards. Fall décor. Please see our crafts in ONE13
- i. Smith Farms: Honey. BBQ sauce, spices, oatmeal, granola, all processed on our local farm. Please shop with us at ONE13.
- j. Rustic Ranch: We are in ONE13. We are at the Home for the Holidays Arlington Sept 7 – 9 and Sept 28 – Oct 31. Come out for Christmas shopping.
- k. Doug Potter: Thank you Syndelyn for all your hard work at the Christmas Parade. Thank you for the volunteers of the Chamber Board for all your hard work making the Chamber better than ever. (WON THE POT!)
- l. RAD wellness: Come see us at ONE13. We sell natural products and help people live more naturally.

XI. Meeting Adjourn 7:11pm

Welcome NEW! Members & Renewals

SevenWire Space Snacks
 Thrive
 D & W Cattle & Hay Farms
 Rachel Medford

/ Prepared by Lindsay Stone 8/25/23

Shelly Baccus – president@valleyviewchamber.org
 Laneva Dison - vicepresident@valleyviewchamber.org
 Kathy Patrick – treasurer@valleyviewchamber.org
 Lindsay Stone - secretary@valleyviewchamber.org
 Laura McMullen - directorlaura@valleyviewchamber.org
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