

# Minutes

## Valley View Area Chamber of Commerce

Monthly Membership Meeting

Tuesday February 27, 2024 @ 6pm Edge of the Lake

Board members present: Shelly Baccus, Kathy Patrick, Laneva Dison, Cynthia McIntosh, Shara LeMaster, and Laura McMullen. Absent due to illness: Lindsay Stone

Minutes prepared by Laneva Dison

**I. Call to Order** 6:01 pm

**II. Pledge and Prayer** – Prayer by Doug Porter

**III. Approval of Minutes 1/30/24** – Motion by Cyn McIntosh; / 2<sup>nd</sup> Gene Scott; Approved

**IV. President Report – Shelly Baccus**

a. Per City Hall - Need all event chairs to get dates approved ASAP. The city has requested for events to get on their calendar a year early so we need all chairs of committees to get their dates to the board of directors much earlier. Reminder, we have our city birthday coming up on March 23rd and looking for vendors. Please email the city clerk if interested.

b. Metal of honor motorcade – April 25<sup>th</sup>. Wear your Red, White and Blue! We usually take over the 1307 bridge so come and wear red white and blue and welcome veterans as they go by. We would love to have a good chamber presence there for this event. They should hit Valley View around 4-4:30 so it depends on traffic based on when they will arrive.

c. Lunch and Learn with Go Texan will be Friday April 19<sup>th</sup> @ Noon - We are doing an event with Neely Kirkland and we will have it at the senior center on 4/19. We will have full details at our next membership meeting.

d. Banquet Committee Chair – Shelly is calling for a banquet committee chair to head it up and get with Tye or Jessica from Towering or Whispering Oaks to plan.

**V. Vice President Report – Laneva Dison**

a. Response to Open Forum - none

b. Board Votes

i. Motion passed to purchase more pens, coffee cups, and two 10 x 20 pop up tents with weights. We will be using them for chamber events when needed.

ii. ONE13 Award replacement – During our banquet, the One13 award was dropped and Laura has requested to have it replaced since it was cracked.

**VI. Treasurer Report – Kathy Patrick**

a. Financial Update – In Feb, not a lot of activity. Meredith found money from previous years so that was added. Calling posts monthly also added to budget.

b. Committee budget – Please get with your committee chairs so we have a better idea of what each committee's budget is going to be for the year.

**VII. Director's report:**

Cynthia McIntosh, Shara LeMaster, and Laura McMullen

a. Circus! Circus will be here after our city birthday, 3/24. Adult tickets are \$14, and children are \$8.0. The chamber has asked if anyone would like to donate tickets for any kids that can't afford to purchase. Chris asked if there is any way we can make sure that tickets donated are used.

Shelly said donations normally go to school. Kathy said maybe send an interest form home with

child to see how many children are interested in going to the circus. Maybe the survey form would give us a better idea of how many students are wanting to go. Our best hope would be to give every child an opportunity to attend the circus.

We received many emails over the weekend regarding requests to not have a circus. We want to let the membership know that we have been getting many emails and if any members do get this kind of email, please do not respond. The city is also aware of these emails.

b. We need 2 mixers volunteers! One for 1<sup>st</sup> and 2<sup>nd</sup> quarter. Remember – you get \$250 toward food and drink. Cyn discussed that we are looking for more hosts to hold these mixers. We now need about 2 members to host one if interested. The chamber will help a standalone business that wants to host a mixer. Shelly reinstated that we would reimburse up to \$250.00 for hosting.

Lewis Scott is interested in hosting a mixer 2<sup>nd</sup> quarter and he will figure out a date. Once he knows a date, he will get with Perry to get it scheduled.

Richard & Sherri with Custom Gifts & Engraving will do the 3<sup>rd</sup> quarter and will also figure out a date soon.

c. Wake up Wednesday: Discussed by Shara – Wake up Wednesday is on a trial period through May to see if we can increase attendance. Perry mentioned that maybe we could consider doing it once a quarter.

### **VIII. Committee Updates**

- a. Wine Walk: Meredith Eaton: Per Chris, (from Meredith), the wine walk has turned this year's budget into profit so far. Food trucks are scheduled. We are getting vendors signed up. We have already received \$5000.00 from the city. We are hoping to make the VIP experience better this year since it was kind of a first-time trial this last year. The date for the wine walk this year is 10/12. If anyone wants to join the wine walk committee, anyone is welcome to join and attend the meetings.
- b. Trunk or Treat: KellyAnn Smith – (no new updates given since Kelly did not attend)
- c. Christmas Parade: Syndelyn Langston – (no updates since Syndelyn did not attend)
- d. Membership: Perry Patrick - Membership: Perry is getting positive feedback from members when he follows up. If you want to hold a mixer, please contact him with dates and details. Also, we need more material to put in new member bags so need merchandise from your business, so you have an opportunity to promote your business.
- e. Hidden Gems: Amy Ferris – no new updates
- f. Scholarship: Doug LeMaster – Doug was not present. This year we are bumping the scholarship amount up to \$1000.00 for two students so a total amount of \$2000.00.
- g. Business enhancement program- From Cyn, we have had a handful of people apply so we are wanting to encourage more businesses to reach out if they need to invest or seek funding for enhancement of their business. Cut-off is this Friday so need to get applications in by that date if interested.

**IX. Open Forum** – Chris M – Update on property presentation will be 3/12 at Mountain Springs Fellowship at 7pm. He wants members to come out to support the new winery expansion. You can come as a community member or for your business.

### **X. Mad Minute**

- Rad Wellness in the ONE13 location, has supplements for sinus, CBD, energy, sleep, etc.
- Bluebonnet is hiring immediately! Please send her any referrals looking for work.
- Custom Gifts & Engraving is ready for new local business.
- Kevin Latham with United Country North Texas – His realtor business specialty is mainly land.
- Laneva with Dison Personal Assistant – I want to help your business with extra projects that you need a helping hand with. DPA can help your business with anything from organizing, inventory, pricing, scheduling, packaging, or running those errands you don't have time to do. DPA is also available to help seniors with getting them to dr. appointments, errands such as grocery store shopping, picking up prescriptions or personal care assisting.
- Perry Patrick with Mazeworks is bringing an interchangeable maze to north Texas. It is an entertaining kind of maze, always changing and one of 16 mazes coming into Texas.

**XI. Meeting Adjourned at 7:15 pm**

**Welcome NEW! Members & Renewals – No new members**